

## Business & Organizational Management

**Business PLUS** = a degree specializing in leadership, entrepreneurship, innovation and social responsibility.

### Where you'll go...

Anywhere you can imagine!

Imagine a college major that integrates key business skills, "u-technology," innovation and entrepreneurship, green and global perspectives. Imagine creating collaborative workspaces where the leading ideas for the 21<sup>st</sup> century emerge. Imagine becoming an effective business leader with the insight to balance corporate objectives with human, environmental, and social responsibility.

Imagine Business Plus U.

This is a major that puts you first—that takes your skills, ideas, and creative energy and combines them with a high performance education. This is a major that prepares you to integrate your personal goals with your career goals—the key to life-long satisfaction.

### What you'll do...

*See yourself...*

- Using technology to create new ways to work.
- Using your conflict management skills for creative approaches to solving problems.
- Analyzing financial information to support managerial decision making.
- Collaborating with students, faculty, and community groups locally and globally to innovate and implement 2 + 2 = 5 solutions.
- Designing brand logos and marketing strategy for clients.
- Leading a national, regional or local for-profit or not-for-profit organization.
- Attending graduate school for an M.B.A. or other graduate degree depending upon your career goal.
- Becoming a consultant who helps develop creative solutions to today's business challenges, with an understanding of the social and ethical context of these challenges.

Whatever you do with your degree in Business & Organizational Management from Sage, you'll be in demand by business leaders across the nation. This is a 21<sup>st</sup> Century business program designed for high performing students.

### What you'll earn...

Entry-level positions range from \$26,000 - \$35,000, while salaries for organization leaders can start at \$55,000 and go to more than \$150,000, depending on the size, scope and nature of the business.

### At Sage you'll...

Develop a complete array of business and leadership skills, including certification in conflict management.

Participate in department and college recognition events such as the Women of Distinction dinner, the Social Responsibility Fair, the Business and Communications Club, and Social Action Day.

Develop highly effective presentation and interviewing skills.

Study abroad in Europe, Italy, China, South Africa, and India as part of our Culture and Commerce Travel series.

Intern at an organization that corresponds with your career path: e.g., marketing, events planning, human resources, finance, green business, sales, advertising, communications, government, non-profits.

Be a part of the INVEST incubator microbusiness project as an intern or in a job shadowing experience. This on-campus project is the first of its kind nationally to be located at a women's college.

Choose a **Business PLUS** Business & Organizational Management degree at Sage and start your adventure!

### How you'll get there...

Core business and business-related courses form the foundation of your bachelor's degree in Business & Organizational Management.

## Core Courses

Financial Accounting  
Managerial Accounting  
Principles of Macroeconomics  
Principles of Microeconomics  
Community Economics  
Principles of Marketing  
Business Law I  
Management and Social Responsibility  
Software Applications in Business  
Human Resource Management  
Entrepreneurship  
Ethics and Social Responsibility  
Organizational Behavior  
Conflict Management and Mediation  
Leadership and Diversity  
Innovation, Change and Society  
Research for the Professions or Business Research  
Social Audit  
Financial Management  
Management Strategy & Policy  
Women and Work

### Select one of the following

Internship in Business  
Social Audit Practicum

### **Total core requirements**

63

### **Supporting Courses**

Class, Power, and Privilege

### Select one of the following

Oral Communication  
Technical Writing  
Business Writing

### Select one of the following

Statistics for Decision Making  
Statistics with Computer Applications  
Applied Statistics I

### Select one of the following

Introduction to International Relations  
Women in Developing Countries  
Race and Ethnic Relations  
Women and the Law

### **Total supporting courses**

12

### **About the Faculty**

The diverse and talented members of the Sage faculty are highly credentialed academicians and dedicated teachers who are also authors, researchers, practitioners, and leaders in their fields. They encourage, challenge, and support Sage students and provide programs of study that connect the classroom to the world beyond campus.

### **Russell Sage College—Women of Influence**

At Russell Sage College women are encouraged to take risks, discover their strengths, and apply what they've learned to improve the world around them. Women dominate every class discussion, run student

government and the campus newspaper, and win all the academic prizes and scholarships. But, that doesn't mean Sage is a campus without men or without the potential for an active social life; it means that in the classroom, in the lab, on the playing field, and beyond, Russell Sage students are free to be their most intelligent, creative, determined, successful selves.

### **Be. Know. Do.**

Russell Sage College was founded in Troy in 1916 by suffragist Margaret Olivia Slocum Sage, with the guidance of Eliza Kellas, head of the college preparatory Emma Willard School (also located in Troy). Together they founded Russell Sage College as a "school of practical arts," one of the very first institutions to offer women the means of economic and social independence through preparation for professional careers.

Sage remains one of the only women's schools in the country that require a women's studies curriculum. Through two courses -- Women in the World and Women Changing the World -- you'll come to understand how women throughout history have struggled, adapted, changed, and flourished. This historical backdrop will lay the groundwork for your self-discovery as a woman in today's world.

Sage's Early College program is one of only two in the country designed for early college entry by outstanding young women in high school.

### **Inspiring Women**

Inspirational women of influence have studied at and visited Russell Sage College. As a Sage student, you will learn by their courageous examples. Eleanor Roosevelt was the first person to receive an honorary degree from Sage; Senator Hillary Rodham Clinton has visited campus; Anita Roddick, activist, author, and founder of *The Body Shop*, has delivered the Commencement keynote; biologist and theorist Dr. Lynn Margulis was a Geneva Sayre lecturer at Sage; and activist Angela Davis, author and poet Maya Angelou, former U.S. Surgeon General Antonia C. Novello and artist Faith Ringgold have all visited.

At Russell Sage, women of all ages and backgrounds can gain a strong vision of their own power and potential. At Russell Sage, everything is possible.

### **For information about admission to Russell Sage College, please contact us at:**

Russell Sage College  
Office of Admission  
45 Ferry Street  
Troy, NY 12180  
1-888 VERY SAGE or  
(518) 244-2217  
rscadm@sage.edu

<http://www.sage.edu/rsc/admission/>

### **Program Contact**

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