

B.S. and B.B.A. in Business Administration Why Should I Study Business at Sage College of Albany?

I want recognition for what I do well.

At Sage you will get regular one-on-one evaluations from your teachers and advisors about your performance and progress.

I want to feel good about my progress.

At Sage you will keep track of your own progress toward your degree with the help of your academic advisor.

I want teachers who care about me.

At Sage your teachers are ready to give you all the help you ask for to do well in your classes.

I want to have fun learning.

At Sage you discover new ways of solving problems, develop the ability to think outside your own head through fun and challenging activities inside and outside of class. Many activities include computer applications and simulations.

I want to learn by doing.

At Sage you do hands-on activities, internships with major employers such as financial services, government, insurance, sports, health care, and law enforcement. You can also study or intern in foreign countries.

I want an interesting career.

Your Sage degree is the gateway to careers in finance, government, health care, human resources, and general management, or starting your own company and being your own boss or continuing on into graduate school.

I want to transfer my two-year degree into Sage.

At Sage your transfer credits are accepted into the business programs. The Sage business programs are flexible enough to accommodate all your two-year credits under normal circumstances, including many non-business degrees.

Where you'll go...

If you want to be on the path to business success, start here at Sage. The programs in

Business Administration will launch you toward this future with solid academic preparation combined with real-world business experiences.

The business program offers exposure to finance, organizational behavior, business ethics, and human resources. It gives you the foundation you need to understand the field of management. The B.S. leads to any management career track or to entry into Sage's M.B.A. program.

The B.B.A. is for you if you want to take more professional courses or work experience. Either way, you'll be ready for the working world or for continued education.

At Sage, you'll be prepared for the challenges—and rewards—of the competitive fast-paced world of 21st century global business.

What you'll do...

See yourself...

- Working as a financial manager or banking executive.
- Serving in business management positions in private industry, government, health care institutions, or wherever your interest lies.
- Engaging in the world of international business.
- Starting your own business or becoming a partner in an entrepreneurial venture.

Wherever you go and whatever you do, you'll be in demand for your knowledge, expertise and potential for business success.

At Sage you'll...

Receive solid grounding in management principles for understanding how both for-profit and not-for-profit organizations operate.

Have the option of applying early to Sage's M.B.A. program and taking graduate and undergraduate courses at the same time.

Intern at one of many possible settings in the Capital Region, including The Ad Vantage, Albany County Convention and Visitors Bureau, Albany Financial Planners, American Red Cross, Albany River Rats professional hockey team, and many more options.



Studying Business Administration at Sage will enrich your future—and enliven the present. Your adventure begins here.

How you'll get there...

Here are the requirements you will meet to earn a bachelor's degree in Business Administration.

Business Administration Core Courses

Financial and Managerial Accounting
Contemporary Business
Principles of Marketing
Principles of Management
Business Law I and Business Law II
Business Communications
Principles of Microeconomics and Macroeconomics
Business Strategy I and Business Strategy II
Advertising and Promotion
Human Resource Management
Financial Management I
Management Information Systems
Experiential Learning in Business or Internship in Business
Applied Statistics
Math for Business or College Algebra or higher
Four Business Electives that allow you to explore or specialize in areas of interest to you.
8 Liberal Arts and Science Electives for the B.S. degree or 8 General Electives for the B.B.A. degree.

6 General Education Courses

For the B.B.A. - Electives in these areas: 24
Accounting, Business, Economics, or Law

LIFE Curriculum Requirements	Credits
Humanities	6
Science	6
Humanities Seminar II: Language and Community	3
LIFE Interdisciplinary Seminar	3

Total Credits Required for B.S. or B.B.A.: 120

B.S. majors need at least 60 credits in liberal arts and science. B.B.A. majors need at least 30 credits in liberal arts and science.

About the Faculty

The diverse and talented members of the Sage faculty are highly credentialed academicians and dedicated teachers who are also authors, researchers, practitioners, and leaders in their fields. They encourage, challenge, and support Sage students and provide programs of study that connect the classroom to the world beyond campus.

Sage faculty members teach across The Sage Colleges and within four distinct schools: School of Arts and Sciences, School of Education, School of

Nursing and Health Sciences, and School of Professional Studies. For a full list of faculty at Sage, go to www.sage.edu/academics/faculty.php

Preparing You for the Careers of the Future

Sage College of Albany readies you for the careers of today and the future. Many colleges can prepare you for traditional jobs in traditional fields (we can, too) but SCA also prepares its students for new and emerging professions.

For example, the fastest growing industries worldwide are communications, entertainment, information and graphics, which are all linked to an understanding of 21st century business practices. Sage College of Albany can prepare you for careers that are on the horizon.

Beginning professional studies early in your course of study gives opportunities for internships as early as the second year. This allows you to pursue multiple areas of interest, change directions easily if needed, and develop interdisciplinary competencies important in today's workplace.

Learning by Interning

No one completes Sage College of Albany without significant experience in their field of interest. Internships are the norm, not the exception. This practice ensures students really can do what they have learned in the classroom. All areas of study allow you to learn by doing.

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www.sage.edu/sca/admission