

B.F.A. in Graphic Design

Innovation in Design: Sage's Graphic Design Program

The graphic design program at Sage will prepare you for exciting and challenging careers in visual communication, advertising, web design, publishing and more. Traditional foundation and technology-intensive coursework provides students with the skills they need to be competitive in the industry.

Our program was the first in the region to be accredited by the National Association of Schools of Art & Design, ensuring that Sage meets the highest national professional standards and guidelines.

Our small class size allows for individualized attention. Our highly innovative, dual emphasis on print and interactive media provides the best possible preparation for the job market of today and the future.

What's Unique about Sage

Our AIGA Student Group is part of the nation's largest professional association for designers. Students attend national conferences and have unprecedented networking opportunities. The Group sponsors bus trips to New York City, visiting artists from all over the country and amazing field trips (summer 2006 was a week-long design trip to San Francisco, CA).

Network with regional chapter members of the Graphic Artists Guild, which meets on our campus once a month, giving you access to some of the best design professionals in the area. This can lead to internships, mentoring opportunities or career connections.

Our Open Portfolio event brings regional graphic design employers to review the work of graduating seniors.

Study abroad opportunities exist for one-of-a-kind, design-oriented courses abroad at Sage. The most recent trip took design students to London for a two-week course, where they toured some of the world's best design firms.

Great Internships.

Students can do a semester or year-long internship. Our students have worked at WMHT, WTEN, Albany Academy, Metroland, The Business

Review, Octopus Design, New York State Dept of Economic Development, the State Education Department and many other local sites. Internships may also be arranged out of the Capital Region area, and some students have completed internships in Boston, New York City and New Jersey.

On-campus Speakers. Have the option to continue or enhance your education in the fine arts at Sage. Every year we bring recognized industry leaders to campus to hold workshops--See our website for a list of past speakers--

How you'll get there

Here are the requirements you will need to earn a bachelor's degree in Graphic Design.

Liberal Arts Foundation

| | | |
|---------|-------------------------|---|
| HUM 112 | Humanities Seminar II | 3 |
| ART 205 | Art History I | 3 |
| ART 206 | Art History II | 3 |
| CSI 101 | Computer Literacy | 3 |
| MAT 110 | Or higher | 3 |
| | Humanities Elective | 3 |
| | Social Science Elective | 3 |
| | Science Elective | 3 |

Specialized Courses:

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| ART 101 | Drawing I | 3 |
| ART 215 | Figure Drawing | 3 |
| ART 105 | Two-Dimensional Design | 3 |
| ART 106 | Three-Dimensional Design | 3 |
| ART 222 | Intermediate Drawing | 3 |
| GDN 201 | Type and Design I | 3 |
| GDN 220 | Digital Imaging II | 3 |
| ILL 201 | Introduction to Illustration | 3 |
| GDN 207 | Graphic Design II | 3 |
| GDN 217 | Digital Imaging I | 3 |
| GDN 218 | Type and Design II | 3 |
| PHG 201 | Photography I | 3 |



Prerequisites:

- ILL 201 Graphic Design Techniques and Illustration
- GDN 201 Type and Design I
- GDN 203 Graphic Design I
- GDN 207 Graphic Design II
- GDN 217 Digital Imaging
- GDN 218 Type and Design II
- GDN 220 Digital Imaging I

Graphic Design Program Requirements:

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|---------|--|---|
| | Art Studio Elective | 3 |
| ART 207 | History of Modern Art | 3 |
| ART 219 | Relief Printmaking or Art Studio Elective | 3 |
| ART 320 | History of Graphic Design | 3 |
| COM 104 | Oral Communications | 3 |
| GDN 301 | Digital Production I | 3 |
| GDN 302 | Digital Production II | 3 |
| GDN 305 | Interactive Design I | 3 |
| GDN 306 | Interactive Design II | 3 |
| GDN 315 | Business Practices for Visual Artists | 3 |
| GDN 405 | Capstone Seminar I | 3 |
| GDN 406 | Capstone Seminar II | 6 |
| GDN 412 | Digital Animation or Art Studio Elective | 3 |
| GDN 420 | Portfolio Preparation | 3 |
| GDN 427 | Graphic Design Internship or Art Studio Elective | 3 |

LIFE Curriculum Requirements:

| | |
|--------------------------------|---|
| Social Science | 3 |
| Science | 3 |
| LIFE Interdisciplinary Seminar | 3 |

About the Faculty

The diverse and talented members of the Sage faculty are highly credentialed academicians and dedicated teachers who are also authors, researchers, artists, practitioners, and leaders in their fields. They encourage, challenge, and support Sage students and provide programs of study that connect the classroom to the world beyond campus.

Sage faculty members teach across The Sage Colleges and within four distinct schools: School of Arts and Sciences, School of Education, School of Nursing and Health Sciences, and School of Professional Studies. For a full list of faculty at Sage, go to www.sage.edu/academics/faculty

Preparing You for the Careers of the Future

Sage College of Albany readies you for the careers of today and the future. Many colleges can prepare you for traditional jobs in traditional fields (we can, too) but SCA also prepares its students for new and emerging professions.

Program Contact:

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www.sage.edu/sca/admission