

The Sage Colleges

The Sage Fund for Excellence

OFFICIAL RULES: THE SAGE FUND FOR EXCELLENCE STUDENT VIDEO CONTEST

Description: The purpose of this contest is to create awareness of The Sage Fund for Excellence, Sage's annual fund.

Contest Period: This contest runs from **March 13 – April 14**. Late entries will not be accepted.

Submitting Your Entry:

To be considered a valid entry, participants **MUST** complete both of these steps:

- 1) Complete the entry form
- 2) Upload your video by **April 14 at 11:59pm** using Sage's drop box dropbox.com/request/ROBmF3xYjaQBo3aL9zAK

Eligibility:

1. All current, full-time, undergraduate students at Sage are eligible to submit a video **limit 1 entry per student*
2. The contest is not open to Sage faculty, staff or administration officials.

Contest Rules: Videos should not exceed 90 seconds in length, and should contain somewhere in the video the phrase "The Sage Fund for Excellence has helped me _____." **Bonus points for including Sage Fund facts*

All videos submitted must be free of any inappropriate language and images, sexual content or illegal activity. Videos should contain a positive message. Blatant commercial advertising or product placement in videos is not acceptable. Videos must comply with [YouTube's Terms of Use](#). Contest managers will review all videos, and if any are deemed inappropriate, they will be declared ineligible and will not be posted. Entrants must complete and submit the contest entry form for their video to be eligible.

Finalists: The winner will be selected by the Annual Fund staff. The submissions will be judged equally on video content and most likes on social media. Qualifying videos will be posted on YouTube from **April 17 - April 21**. Finalists will be contacted via the e-mail address on the entry form. The AF Office will not be responsible for failed attempts to contact the winner.

Prizes:

- First Place: \$100 in Sage gift cards (**It is up to the "Entrant" to divide any prize winnings*)
- All entrants will receive a Sage t-shirt just by submitting a video

Publication: Videos submitted, whether winning entries or not, may be used by The Sage Colleges in whole or in part, royalty free, in any printed or electronic media and in promotional and fundraising materials and online publications.

Originality: All entries must be original, unpublished and created solely by the submitting entrant(s) and not violate the intellectual property rights, copyright or right of property of any third party. Copyrighted materials will not be accepted unless specific permission for the use of such materials can be shown.

Conduct: The Sage Colleges reserves the right, at its discretion, to disqualify anyone found:

- Tampering with the entry process or the operation of the contest, YouTube, or the website
- Acting in violation of the Rules and Regulations
- Acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass anyone

Caution: Any attempt by a participant to deliberately damage any website or undermine the legitimate operations of the giveaway is in violation of criminal and civil laws, and should such an attempt be made, sponsors reserve the right to seek damages from any such participant to the fullest extent of the law.

Privacy: Personal information provided will be used by The Sage Colleges to administer the contest, and may be used in promotional materials.