



Corporate Connections Scholarship Program

THE MISSION:

The mission of the *Corporate Connections Scholarship Program* is to provide debt reduction assistance to students approaching their final year of study in the form of corporate named annual scholarships, valued at \$1,000 per student. Eligible students must be enrolled on a full-time basis, must be financially at-risk and academically exceptional (3.0 and above GPA), and must be from the Greater Capital Region.

THE NEED FOR FUNDING:

Given the economic challenges facing students and their families as they attempt to afford the cost of a college education, it is necessary to provide scholarship support from multiple resources. Contributions from Capital Region businesses and foundations play a critically important role in helping Sage students earn their college degrees.

SAGE GRADUATES BENEFIT THE COMMUNITY:

The Sage Colleges' graduates are employed throughout the Capital Region as educators, health care professionals, engineers, business owners, executives, lawyers, public officials, and more. The Corporate Connections Scholarship Program directly supports academically qualified Sage students who have financial need, helping them to complete their college education and ultimately become influential to the success of the Capital Region economy.

HOW THE PROGRAM SUCCEEDS:

The Corporate Connections Scholarship Program operates collaboratively between Sage's Office of Institutional Advancement and a committee of business leaders from the Greater Capital Region. The committee includes individuals from a broad spectrum of industries and professions. To increase the number of Corporate Connections scholarships and enhance the relationship with Capital Region businesses and foundations, Sage works with the committee to maximize program visibility, solicitations, and participation. For the 2018 academic year, Corporate Connections presented over 100 scholarships to outstanding students from the Capital Region. Over the past 5 years, the program has more than doubled in size, which speaks to the value that sponsoring companies see in the program.



Corporate Connections Scholarship Program

Sponsor Benefits

- Impact of helping local students complete their college education with an annual scholarship(s) in your company's name (fully tax deductible)
- Opportunity to meet and connect with your scholarship recipient(s), as well as the President, Deans & Board Members of The Sage Colleges
- Recognition at our Corporate Connections Brunch & Distinguished Donor Receptions, where you are honored for your generosity
(*estimated reach: 300*)
- Prominent recognition in Sage's alumni publications and digital platforms, including on the Sage website with a link to your company's website
(*estimated reach: 25,000+*)
- Increased visibility both locally and nationally via social media mentions, including Facebook, Twitter, Instagram (*estimated reach: 8,000*)
- Tuition discount (10%) for employees enrolled in select Sage continuing education and graduate programs, including Business Administration, Accounting, Psychology, Organization Management, among others
- Deferred tuition payment for companies who offer tuition reimbursement to employees (your employees do not have to pay out of pocket before reimbursement)
- Substantial fee discount for space rental at The Sage Colleges, including both Albany and Troy campuses (some rules and restrictions may apply)
- Opportunities for interns and professional recruitment
- Introduction to area business leaders and executives

Recent Members

- | | |
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| <ul style="list-style-type: none"> • Albany Elevator • Architecture+ • ATEC Group • BBL Family of Companies • Bergman Associates • Bob Talham, Inc. • Bonacio Construction • Bond, Schoeneck & King (BSK) • Capital Bank & Trust Company Agency • CapitalCare Medical Group • Capital Region Landfills • CDPHP • CDTA • ClickIt Digital • Congressman Paul D. Tonko • Crisafulli Brothers Plumbing & Heating • CSArch • CSEA • C.T. Male Associates • CVS Health • D.A. Chainyk Construction • Digital X-Press • Direct Energy Company • Dimension Fabricators • E. Stewart Jones Hacker Murphy • Eastern Heating and Cooling • Enterprise Holdings Foundation • Fenimore Asset Management • Fidelis Care New York • Fingerpaint Marketing • Firstlight Fiber • Grand Healthcare System • Hudson River Bank & Trust Co. Foundation • Internet Marketing Ninjas • KeyBank • Landmark Flooring | <ul style="list-style-type: none"> • M & T Bank • M.M. Hayes Company, Inc. • Maggs & Associates • Mary E. Brizzell Scholarship • M/E Engineering, P.C. • Mohawk • Monolith Solar • Mosaic Associates Architects • MVMA Foundation • Northwestern Mutual • Pepsi Bottling Group • Pioneer Savings Bank • Pombo Wealth Management • Pyramid Management • Rose & Kiernan • Bollam Sheedy Torani & Co.(BST) • Sano Rubin Construction Services • Shamron Mills, Ltd. • Sodexo • Stewart's Shops • The Mailworks • T. McElligott, Inc. • The Preferred Group • The Stockade Consulting Group • Toshiba Business Solutions • Trustco Bank • Turner Construction • UHY Advisors • United Group of Companies • Velocity Print Solutions • Vincy's Printing • Walmart • W.B. Mason • Westfield Capital Management Company, LP • Whiteman, Osterman & Hanna • Windham Associates • Zott Construction |
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Corporate Connections Scholarship Program

Pledge Form

Thank you for your support of The Sage Colleges' *Corporate Connections Scholarship Program*. Your gift is an investment in the future leaders of our community. Please indicate your level of support and the name of the scholarship you are sponsoring.

_____ I will participate in this program to award the

_____ **Scholarship**

(Indicate the way you would like to see your organization's scholarship named)

To support _____ student(s) at the \$1,000 Level

I would like to make an additional gift of \$_____ to the *Sage Fund for Excellence*, which will support Sage's most pressing needs across both campuses

My total level of support is \$_____ (minimum commitment of \$1,000)

Program you would like the recipient to be enrolled in (optional): _____

Method of Payment: _____ Check (Please make checks payable to **The Sage Colleges**.)

_____ Pledge with the balance **due by May 30, 2019** (payments can also be made by credit card, please use contact information at bottom of page to process your credit card payment.)

Payments can be made in installments, with final amount due May 30, 2019

Business Name: _____

Mailing Address: _____

E-mail Address: _____

Phone Number: _____

Contact Name: _____

Signature: _____

Please return this completed form to: The Sage Colleges, Office of Corporate, Government, and Foundation Relations, 65 1st Street, Troy, NY 12180; or e-mail to shaugm@sage.edu. Contact Matthew Shaughnessy with any questions or for more information: 518-244-2475.



UNDERGRADUATE

Russell Sage College and Sage College of Albany students can choose from any major on either campus, offering a unique cross-campus experience.

- Academic Exploration
- Accounting
- Applied Biology
- Art + Extended Media
- Biochemistry
- Biology
- Business Administration
- Chemistry
- Computer Information Systems
- Creative Arts Therapy
- Education
- English
- Environmental Studies
- Forensic Science
- Graphic + Media Design
- Health Sciences
- History
- Interior + Spatial Design
- Law and Society
- Leadership & Policy Studies
- Musical Theatre
- Nursing
- Nutrition
- Occupational Therapy
- Physical Education
- Physical Therapy
- Psychology
- Public Health
- Sociology
- Sport & Recreation Management
- Theatre
- Writing & Contemporary Thought

GRADUATE

Esteves School of Education

- Applied Behavior Analysis & Autism, MS
- Childhood & Literacy Education, MS
- Childhood & Special Education, MS
- Educational Leadership, Ed.D.
- Literacy Education (birth-grade 6), M.S.Ed
- Literacy Education (grades 5-12), M.S.Ed
- Literacy & Special Education, MS
- Professional School Counseling, MS, certificate
- School District Leader, certificate
- School Health Education, MS
- Special Education, M.S.Ed

School of Health Sciences

- Applied Nutrition, MS
- Community Psychology, MA
- Counseling & Community Psychology, MA
- Dietetic Internship, certificate
- Forensic Mental Health, MS, certificate
- Forensic Mental Health, Health Administration, certificate
- Nursing Education & Leadership, DNS
- Nursing, MS, post-master's certificate
- Nutrition and Dietetics, MS
- Occupational Therapy, MS
- Physical Therapy, DPT
- Pre-Medical Studies, post-baccalaureate certificate

School of Management

- Health Services Administration, MS
- Business Administration, MBA
- Organization Management, MS

Learn **MORE + APPLY**

sage.edu



The mission of the Corporate Connections Scholarship Program at The Sage Colleges is to provide debt reduction assistance to academically exceptional Capital Region seniors. Generous Capital Region businesses support the program by donating scholarship dollars in \$1,000 increments, with the entirety of the funds going to the students in order to help offset the cost of tuition. In exchange, companies receive a scholarship named in their honor. With the help of the companies listed below, Sage was able to award 111 scholarships for the 2018-19 academic year. Thank you to our corporate partners!

Is your company ready to make a difference? E-mail shaugm@sage.edu or go to sage.edu/giving/corporateconnections

THANK YOU TO OUR 2018-19 CORPORATE CONNECTIONS PROGRAM SPONSOR



THANK YOU TO OUR SCHOLARSHIP SPONSORS

