

THE MISSION:

The mission of the *Corporate Connections Scholarship Program* is to provide debt reduction assistance to students approaching their final year of study in the form of corporate named annual scholarships, valued at \$1,000 per student. Eligible students must be enrolled on a full-time basis, must be financially at-risk and academically exceptional (3.0 and above GPA), and must be from the Greater Capital Region.

THE NEED FOR FUNDING:

Given the economic challenges facing students and their families as they attempt to afford the cost of a college education, it is necessary to provide scholarship support from multiple resources. Contributions from Capital Region businesses and foundations play a critically important role in helping Sage students earn their college degrees.

SAGE GRADUATES BENEFIT THE COMMUNITY:

The Sage Colleges' graduates are employed throughout the Capital Region as educators, health care professionals, engineers, business owners, executives, lawyers, public officials, and more. The Corporate Connections Scholarship Program directly supports academically qualified Sage students who have financial need, helping them to complete their college education and ultimately become influential to the success of the Capital Region economy.

HOW THE PROGRAM SUCCEEDS:

The Corporate Connections Scholarship Program operates collaboratively between Sage's Office of Institutional Advancement and volunteers from the Greater Capital Region. Volunteers includes individuals from a broad spectrum of industries and professions. To increase the number of Corporate Connections scholarships and enhance the relationship with Capital Region businesses and foundations, Sage works with volunteers to maximize program visibility, solicitations, and participation. For the 2019-20 academic year, Corporate Connections presented 86 scholarships to outstanding students from the Capital Region. Over the last decade, the program has tripled in size, which speaks to the value that sponsoring companies see in the program.



Sponsor Benefits

- Impact of helping local students complete their college education with an annual scholarship(s) in your company's name (fully tax deductible)
- Opportunity to meet and connect with your scholarship recipient(s), as well as the President, Deans & Board Members of The Sage Colleges
- Recognition at our Corporate Connections Brunch & Distinguished Donor Receptions, where you are honored for your generosity *(estimated reach: 300)*
- Prominent recognition in Sage's alumni publications and digital platforms, including on the Sage website with a link to your company's website *(estimated reach: 25,000+)*
- Increased visibility both locally and nationally via social media mentions, including Facebook, Twitter, Instagram (*estimated reach: 8,000*)
- Tuition discount (10%) for employees enrolled in select Sage continuing education and graduate programs, including Business Administration, Accounting, Psychology, Organization Management, among others
- Deferred tuition payment for companies who offer tuition reimbursement to employees (your employees do not have to pay out of pocket before reimbursement)
- Substantial fee discount for space rental at The Sage Colleges, including both Albany and Troy campuses (some rules and restrictions may apply)
- Opportunities for interns and professional recruitment
- Introduction to area business leaders and executives



Recent Members

- AlbanyElevator
- Architecture+
- ATEC Group
- BBL Family of Companies
- Bergman Associates
- Bob Talham, Inc.
- Bonacio Construction
- Bond, Schoeneck & King(BSK)
- Capital Bank & Trust Company Agency
- CapitalCare Medical Group
- Capital Region Landfills
- CDPHP
- CDTA
- ClickIt Digital
- Congressman Paul D. Tonko
- Crisafulli Brothers Plumbing & Heating
- CSArch
- CSEA
- C.T. Male Associates
- CVS Health
- D.A. Chainyk Construction
- Digital X-Press
- Direct Energy Company
- Dimension Fabricators
- E. Stewart Jones Hacker Murphy
- Eastern Heating and Cooling
- Enterprise Holdings Foundation
- Fenimore AssetManagement
- Fidelis Care NewYork
- Fingerpaint Marketing
- Firstlight Fiber
- Grand HealthcareSystem
- Hudson River Bank & TrustCo. Foundation
- Internet MarketingNinjas
- KeyBank
- LandmarkFlooring

- M & T Bank
 - M.M. Hayes Company, Inc.
 - Maggs & Associates
 - Mary E. Brizzell Scholarship
 - M/E Engineering, P.C.
 - Mohawk
 - Monolith Solar
 - Mosaic Associates Architects
 - MVMAFoundation
 - NorthwesternMutual
 - Pepsi BottlingGroup
 - Pioneer Savings Bank
 - Pombo WealthManagement
 - Pyramid Management
 - Rose & Kiernan
 - Bollam Sheedy Torani & Co.(BST)
 - Sano Rubin Construction Services
 - Shamron Mills, Ltd.
 - Sodexo
 - Stewart's Shops
 - The Mailworks
 - T. McElligott, Inc.
 - The Preferred Group
 - The Stockade ConsultingGroup
 - Toshiba Business Solutions
 - TrustcoBank
 - Turner Construction
 - UHY Advisors
 - United Group of Companies
 - Velocity Print Solutions
 - Vincy's Printing
 - Walmart
 - W.B. Mason
 - Westfield Capital Management Company, LP
 - Whiteman, Osterman & Hanna
 - Windham Associates
 - Zott Construction



Pledge Form

Thank you for your support of The Sage Colleges' *Corporate Connections Scholarship Program*. Your gift is an investment in the future leaders of our community. Please indicate your level of support and the name of the scholarship you are sponsoring.

_____I will participate in this program to award the

Scholarship
(Indicate the way you would like to see your organization's scholarship named)
To support_____student(s) at the \$1,000 Level

I would like to make an additional gift of \$_____to the *Sage Fund for Excellence*, which will support Sage's most pressing needs across bothcampuses

My total level of support is \$_____(minimum commitment of \$1,000)

Program you would like the recipient to be enrolled in (optional):______

Method of Payment: Check (Please make checks payable to The Sage Colleges.)

Pledge with the balance **due by May 29, 2020** (payments can also be made by credit card, please use contact information at bottom of page to process your credit card payment.)

Payments can be made in installments, with final amount due May 29, 2020

Business Name: _	
Mailing Address:	
E-mailAddress:	
Phone Number:	
Contact Name:	
Signature:	

Please return this completed form to: The Sage Colleges, Office of Corporate, Government, and Foundation Relations, 65 1st Street, Troy, NY 12180; or e-mail to <u>shaugm@sage.edu</u>. Contact Matt Shaughnessy with any questions or for more information: 518-244-2475.



UNDERGRADUATE AND GRADUATE PROGRAMS



UNDERGRADUATE

Russell Sage College and Sage College of Albany students can choose from any major on either campus, offering a unique crosscampus experience.

Academic Exploration Accounting AppliedBiology Art+ExtendedMedia Biochemistry Biology **Business Administration** Chemistry **Computer Information Systems** Creative Arts Therapy Education English **Environmental Studies Forensic Science** Graphic + Media Design Health Sciences History Interior + Spatial Design Law and Society Leadership & Policy Studies Musical Theatre Nursing Nutrition **Occupational** Therapy **Physical Education** Physical Therapy Psychology Public Health Sociology Sport & Recreation Management Theatre Writing & Contemporary Thought

GRADUATE

Esteves School of Education

Applied Behavior Analysis & Autism, MS Childhood & Literacy Education, MS Childhood & Special Education, MS Educational Leadership,Ed.D. Literacy Education (birth-grade 6), M.S.Ed LiteracyEducation(grades5-12), M.S.Ed Literacy & Special Education, MS Professional School Counseling, MS,

certificate School District Leader, certificate School Health Education, MS Special Education, M.S.Ed

School of Health Sciences

Applied Nutrition, MS CommunityPsychology,MA Counseling & Community Psychology, MA Dietetic Internship, certificate

Forensic Mental Health, MS, certificate Forensic Mental Health, Health

Administration, certificate Nursing Education & Leadership, DNS Nursing, MS, post-master's certificate Nutrition and Dietetics, MS Occupational Therapy, MS Physical Therapy, DPT Pre-Medical Studies, post-baccalaureate certificate

School of Management Health Services Administration, MS Business Administration, MBA Organization Management, MS

Learn MORE + APPLY sage.edu

CELEBRATING 100 YEARS | The Sage Colleges

Be. Know. Do. MORE