

Hey there,

FUTURE ART AND DESIGN PRO!

Want to create a logo that becomes an instantly recognizable iconic brand? Or design a hotel lobby with an aesthetic no travel influencer can resist? You can do it with a BFA. Here's what to know.

TRUST THE PROCESS

You can launch right into your creative career with a BFA or go on to get a master's degree in art, design, or a related field if you want to.

MANY ROUTES TO CAREERS IN **Art and Design**

Colleges and universities have different pathways for art and design majors. Here are some popular ones:

1 START WITH AN UNDERGRADUATE DEGREE:

- ➔ **Bachelor of Fine Arts degree:** As a BFA student, you'll take studio courses and electives in traditional and new media along with art history and liberal arts courses that examine the arts from different perspectives. You'll also choose a concentration. Here are some examples:
 - **BFA, Graphic Design:** Learn about print production, typography, interactive design, video, animation, digital imaging, and more.
 - **BFA, Interior and Spatial Design:** Learn manual and digital drafting, space planning and construction methods, and how to use sustainable materials, lighting, color, textiles, and furniture to meet clients' needs.
 - **BFA, Art + Extended Media:** Unique to Russell Sage College, this studio art BFA explores digital and traditional media — from code and video to paint and clay, even steamrollers and fire.
- ➔ **B.S., Expressive Arts in Mental Health:** Not a BFA, but it's a bachelor's degree that blends the arts and psychology. You'll take studio art classes; explore creative practices in music, dance, and theatre; and build practical skills to support well-being and prepare for careers in mental health-related fields.

2 GRADUATE DEGREES:

- ➔ **Master of Fine Arts:** An MFA is an optional advanced degree that will help you deepen your practice and stand out as a professional artist, educator, or creative leader. Like BFAs, MFAs allow you to specialize in almost any arts medium.
- ➔ **MAT, Art Education:** This program provides the required coursework and student teaching experiences to become certified to teach pre-kindergarten through 12th grade.
- ➔ **M.S., Art Therapy:** A great degree path if you want to become licensed as a creative arts therapist who uses the arts to help people express themselves and improve well-being.



HOT TIP

There's even more to BFAs depending on what you're into. You might explore sculpture, photography, illustration, and more!

HOW DO YOU PREPARE in high school?

→ Start exploring now:

1. Talk to your high school art teachers.
 2. Meet faculty and students in the college art programs you're considering.
 3. If the colleges you're looking at have art galleries and clubs – check them out!
- A little something on community college: A four-year art program is designed for the courses to build on each other, and transferring can add extra time and cost. So if you prefer to start your art major at a community college, look for one with articulation agreements with four-year BFA programs so it's easier to transfer credits and keep your coursework on track.
- Time to show off your work! Many BFA programs require a portfolio as part of the application. It's important to know this early so you can prepare. Your art teachers and college admissions counselors can give you advice on this important step. (At Russell Sage, we only require a portfolio for transfer students.)

HOT TIP

Financial aid and merit packages tend to be more generous for a first-year student committing to a four-year program.

WHAT CAN YOU DO WITH a degree in...

ART: Work in community organizations, museums and galleries, schools, communication agencies, design firms, and other creative settings.

GRAPHIC DESIGN: Go on to careers at large communication agencies, boutique design firms, or in-house marketing departments.

INTERIOR DESIGN: Find opportunities in interior design firms, construction companies, boutique architectural firms, or consumer product manufacturers.

Or you can

- Work as a freelancer
- Start your own creative business
- Get an advanced degree and become an art teacher or creative arts therapist.

SO WHY PICK RUSSELL SAGE FOR THIS?



Because we're in New York's Capital Region, where you'll find a massive creative community with galleries, museums, theaters and other performance venues, and a steady stream of arts-focused events. It's a great place to grow as an artist, connect with other creatives, and immerse yourself in a lively arts scene that extends far beyond the classroom.



CONTACT THE OFFICE OF ADMISSION

518-292-1730 | admission@sage.edu

← sage.edu/apply

RS **RUSSELL
SAGE
COLLEGE**
BE. KNOW. DO.